

# WHAT'S HOT

## Blue Marble Oil-The Future of Lubrication?

### The Winning Edge Magazine (Staff report)

No doubt about it, a revolutionary oil technology has exploded onto the scene. It's called Blue Marble and seems to be the talk of the town. We had to know just how good this stuff was, so we went in search of answers. We didn't turn to just anyone to obtain information; we talked with top industry people who have been conducting various type testing in order to get credible, real world results. We were impressed, to say the least, with the gains in performance and efficiency that this product proves to provide. It sounds almost too good to be true, but it's hard to refute the data and information we found.

This extraordinary breakthrough in oil chemistry has been achieved by Envirofuels LP, a company based in Houston, Texas, which markets the technology under the registered trademarked names of "Blue Marble" and "REV-ER-UP." Theirs is a radical approach indeed, providing benefits never before seen from conventional type oils. The development is the result of a long painstaking quest to produce an oil that offers superior lubrication qualities and also real performance gains. Somehow, they have developed a unique and special formula that actually treats the engine through normal running operation. The result is a "surface-conversion" to the engine's internal working components, which drastically reduces friction and increases combustion efficiency. The "patented ingredient" is what works the magic and is the secret to the incredible results being discovered. This exclusive ingredient is found in both their high-performance 2-cycle oil, which is called Blue Marble, and in their 4-stroke additive, which is called REV-ER-UP. Blue Marble is a "one size fits all," covering any 2-stroke engine application-injection or pre-mix; from snowmobiles, boats, personal watercraft, motorcycles, ATV, go-carts and right on down to lawn and garden equipment. REV-ER-UP is made for all of the above with 4-stroke power-plants, plus the truck or car that tows that equipment. There's really no engine that won't benefit by using these products. Once an internal combustion engine has been treated, the improvements of increased horsepower, fuel mileage, cleaner burning and greater engine protection come through.

Speaking with Dave Leavitt of Stealth performance, we learned a fair amount. Dave is well known in the racing and performance world by building some of the fastest race and trail engines around. He makes his living modifying engines, and it is hard to find a more devoted and knowledgeable engine builder with an eye for quality and detail. Dave constantly keeps vigil concerning any product that may enhance his own work. By reviewing dyno tests made by noted dyno facilities, Dave understands that the power gains coming from Blue Marble are for real. Dave has also learned that soaking the parts with Blue Marble accelerates the treatment process. So before any parts get boxed for return to the customer, they are bathed in Blue Marble. Once the customer installs the



components and gets sufficient running time on the engine, the treating process is fully completed. The treatment will occur by simply getting enough running time on the engine, but horsepower is realized sooner when pre-soaked. Pre-soaking can also be accomplished by injecting Blue Marble down the plug holes, then slowly turning over the engine to assure good coverage and allowing the engine to sit for a full day or longer. Also impressive to Dave is the superior engine protection Blue Marble provides. Modified engines, for race or trail, need an oil that can resist the higher loads and greater operating RPM. Dave believes Blue Marble offers the "best protection available." Horsepower means nothing if you can't finish the race, so you better have great engine protection.

We contacted a number of dyno centers for their input, one being Al Williams, owner of Boulder Mountain Sled Shed, who has been in the performance business for 35 years. Lately, Al has received notoriety for his state-of-the-art exhaust systems. Williams stated that he has definitely seen power improvement by simply running Blue Marble oil. "Quite interesting" as Al puts it. Steve Decker of Decker Racing has seen the same kind of gains. The horsepower improvement of two to three horsepower per RPM level that is being reported is astounding. None of the experts we talked to has ever experienced anything like it. Sam Chinelli of Dyno Check out of Ontario, New York couldn't believe it either. After his initial dyno testing showed power gains by switching to Blue Marble, he thought-"something surely must be wrong, no oil can do that." But test after test revealed the same thing-more horsepower. Al Williams has also conducted extensive mileage comparisons to verify the claims of increased fuel efficiency. "Fuel mileage definitely increased" said Williams. "I'm impressed, it does all they claim." Speaking of mileage, Dave Leavitt tested the REV-ER-UP in one of his shop trucks. With the aid of the onboard computer, he was able to determine that fuel mileage to the gallon had increased overall by at least 4%.

To prove it works in outboard engines, Randy Sturm put Blue Marble through the paces in his pro-bass fishing boat. Randy has many credentials to his name in the motor sports industry, not the least being an ex snowmobile factory racing technician. Knowing the exact top speed of his craft before switching to Blue Marble, he was amazed at the speed increase of over 2 MPH by simply adding Blue Marble in place of the conventional oil. Blue Marble's Jeff Waugh says Randy could see more speed the longer he runs the Blue Marble because it takes at least two gallons run through the engine to get the maximum benefit of the technology. One interesting note is that Randy said the smoke and smell, notorious for the 200 HP V-6 Mercury he runs, was eliminated. He said Blue marble did such a good job of eliminating the smoke and stink that his wife was finally happy to go along fishing with him again. All in all, Randy was very impressed with all that the oil was able to do. Randy's son is an up and coming national moto-cross star and Randy now plans to run Blue Marble and REV-ER-UP in the fleet of racers.

Marv Jorgenson is a motor-sports racing legend. He is snowmobiling's fastest man on Earth. He is also a pro-motorcycle drag racer in the summertime. From his dealership in Fridley, Minnesota, Marv builds his record setting machines. Jorgenson spends considerable time testing at his favorite dyno facility close by. Using the REV-ER-UP additive in one of his 500+ HP racing Boss-Hoss, Marv found a 2% power gain on the highly modified, 350 Chevy V-8 race engine that they run. This would be consistent with the gains in horsepower that the snowmobile guys are finding, but the experts at Blue Marble said that even more performance could be realized with more running time. When you win as much as Marv Jorgenson, every single horsepower counts. It can easily be the difference between winning and losing. As with the other names mentioned here, Marv will continue researching the benefits of Blue Marble and REV-ER-UP.

In summary, it's clear something dramatic is occurring with the use of this oil and additive. Significant racing teams like Woody's (the traction and control company) are discovering the advantages and opting to use Blue Marble over the conventional type oils. We will continue to report on these products as we hear from the people testing and using them. It makes sense that the extra protection and friction loss would translate into more power and better overall efficiency. The mineral oil base used in the overall formulation is intriguing. According to the folks at Blue Marble, it is the highly refined, pure, white mineral oil in combination with the more important ensuing surface conversion by the patented ingredient which is the reason for the clean burning attributes because of less residue buildup inside the engine, resulting in a more complete combustion and cleaner burn. To find out more, you can visit their website at [www.bluemarbleoil.com](http://www.bluemarbleoil.com). Is this one of the industries best kept secrets or what? We can't imagine it will be for long, if it is.

